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September 10, 2018

Mr. P. James Debney, Chief Executive Officer and President
Board of Directors
American Outdoor Brands Corporation
2100 Roosevelt Avenue
Springfield, MA 01104

RE: AOBC Safety Plan

Dear Mr. Debney and Members of the Board:

We urge American Outdoor Brands Corporation, as one of the largest manufacturers of firearms in the United States, to develop and carry out a multi-faceted plan minimizing the harmful impacts of your products in our communities and across America.

We write as chief law enforcement officers of two very different jurisdictions -- Montgomery County, Maryland and Houston, Texas -- and as elected leaders of the Major Cities Chiefs Association, comprised of police executives representing the largest cities in the United States. All of us, as law enforcement leaders, work to prevent shooting deaths and injuries in our jurisdictions. We need the help of gun manufacturers and retailers in order to be effective.

AOBC's firearms are the most commonly used guns recovered at crime scenes by police departments in many cities across America. (See the attached charts showing leading crime gun brands in New York City and Chicago.) We believe that this distinction brings with it a heightened responsibility for leadership in the area of gun safety and security.

Specifically, an industry-leading safety plan would address the following concerns:

- **Gun theft:** Technologies and other practical measures to help owners of AOBC firearms secure their weapons and deter theft.
- **Retailer standards:** Improvements in quality control in distribution networks, ensuring that all AOBC products are sold by responsible outlets.

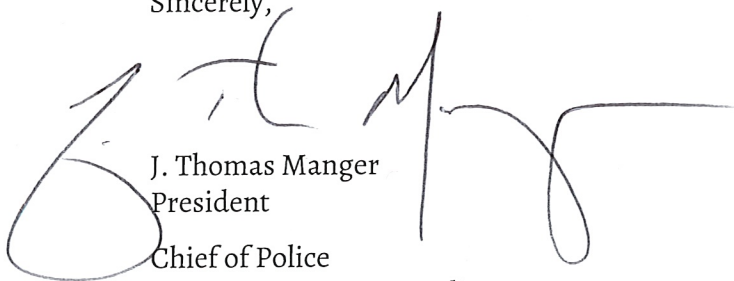
- Accidental discharge: Technological innovations to reduce the incidence of accidental shootings, especially by children.
- Traceability: Innovations to make recovered guns more traceable by police, reducing the ability of criminals to make guns untraceable by defacing serial numbers. Efforts to combat sales and assembly of "ghost guns."
- Secondary market transactions: Strategies to discourage the sale or resale of guns on the unregulated, secondary market.

We are confident that thoughtful and aggressive action by AOBC in these areas would make our communities safer, would strengthen the company's reputation, and would do nothing to jeopardize the rights of law-abiding Americans to own firearms. In many other industries, leading companies have shown that reducing the harmful downstream impacts of their products is good for business. The gun industry should be no exception.

We would welcome the opportunity to substantively discuss these issues and share our experience and ideas with you as the company develops a responsible plan. Please respond at your earliest convenience by contacting J. Thomas Manger _____ at (240) 773-5005 _____.
Montgomery County Police, Public Safety Headquarters, 100 Edison Park Drive, Gaithersburg, MD 20878

We look forward to your participation in constructive efforts to make America safer.

Sincerely,



J. Thomas Manger
President
Chief of Police
Montgomery County Police Department
Montgomery County, Maryland



Art Acevedo
First Vice President
Chief of Police
Houston Police Department
Houston, Texas

cc: *Do Not Stand Idly By* campaign